

Guidelines for the use of Certification Mark / Logo

Application of the ACS Registrars Pakistan (Pvt.) Ltd. certification mark / logos (with the accreditation mark / logo)

After certification / certificate issuance of an ISO standard like ISO 9001 and/or ISO 14001 the client organizations can use certification mark / certification logo to demonstrate the certification status of their organization(s).

There are strict rules concerning the use of the ACS Certification mark/logo along with the PNAC / accreditation logo. These are briefly explained below. A detailed copy of the PNAC logo regulations is available upon request from ACS office.

General use

You can apply the ACS Registrars Pakistan (Pvt.) Ltd. logo on any single dimensional material. This covers following:

- Letterheads
- Business cards
- Paper based business materials.
- Advertising materials to support and promote your business

If you decide to apply the logo to any road vehicle then you must reproduce it exactly as it appears in the sample. You cannot display the logo on any vehicles. For all Accredited Certification the application of the PNAC / accreditation logo on any road going vehicle is prohibited and this rule will be strictly enforced at all times. We do not require you to add your Certificate number to the logo unless your scope of assessment only covers part of your business activity. This only applies when you use common documentation for all parts of the company.

Restrictions to use of the logo

You cannot apply the certification mark / logo directly to the product if you produce or manufacture goods for sale to others. Please do not remove the centre part of the logo and replace it with your name, the logo must be used intact at all times. Please ensure that you do not reduce the logo size to such that it cannot be read easily.

If you are in any doubt regarding a proposed application of the logo please contact us and we will advise you accordingly.

There are a number of restrictions on the application of the logo and these relate to the following broad areas:

- Not permitted to apply it to any type of Calibration Certificate
- Not permitted to apply it to any type of report (inspection, production, testing)
- Not permitted to apply it to any type of Training Certificate or any certificate
- Not permitted to apply it to any type of road going vehicle.
- Not permitted to apply it to any product or service labelling / packing.
- Not permitted to apply IAF logo, ISO Logo (International Organization for Standardization) and other similar organizational logos

The certification mark / logo cannot be used by the following:

- Organizations without active ISO certifications
- Organizations with the expired certificates / certifications
- Organizations with the status of Suspended
- Organizations with the status of Cancelled
- Organizations whose certificates are withdrawn

The certification mark / accreditation logo must not be adulterated in any form for any purpose; it must be applied as used in our brochures or electronic versions. There are some colour reproduction controls and sizes requirements with respect to reproducing the logo. If you are unsure or in any doubt about a potential use, talk to us first as it can save a lot of potential problems at a later date.